



**Anand Pharmacy College**  
In association with  
**Student Startup Innovation Policy (SSIP), Institution's Innovation Council (IIC)**

**Summary Report**

**Event Title:** Session on VC funding opportunities for early stage entrepreneurs

**Date:** 9th July 2025

**Guest Speaker:** Dr. Vaishali Thakkar, Innovation ambassador & Research coordinator, APC

**Venue:** Anand Institute of Management and Information Science, Anand.

**Participants:** 131 students of BCA students

**Report:**

A highly insightful session on “**VC Funding Opportunities for Early-Stage Entrepreneurs**” was successfully organized on 9th July 2025 at Anand Institute of Management and Information Science, Anand. The session was conducted by **Dr. Vaishali Thakkar**, an esteemed Innovation Ambassador and Research Coordinator from Anand Pharmacy College.

Dr. Thakkar highlighted the importance of venture capital (VC) funding in supporting early-stage startups and accelerating their growth. She explained how VC investors evaluate startups based on innovation potential, market size, scalability, and the founding team’s vision. The session covered key topics including:

- **Stages of VC Funding** – Pre-seed, seed, Series A & beyond.
- **Investor Expectations** – Business model clarity, traction, scalability, and risk mitigation strategies.
- **Pitching Techniques** – Crafting compelling investor pitches and presenting financial projections.
- **Valuation Basics** – Understanding startup valuation and equity considerations.
- **Do’s and Don’ts for Entrepreneurs** – Preparing for due diligence and building investor trust.

The speaker emphasized that VC funding should not only be seen as capital infusion but also as strategic support for mentorship, networking, and market access. She encouraged students to think big, focus on problem-solving, and build scalable, sustainable business ideas that can attract investors.

The interactive session included real-world examples and case studies, helping participants connect theoretical knowledge with practical applications. Students gained clarity on how to approach VC firms, the importance of a strong value proposition, and the role of incubation support in preparing for investor readiness.

A total of **131 students** actively participated in the session, acquiring valuable insights into funding opportunities and entrepreneurial growth pathways. The event significantly motivated participants



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to explore entrepreneurship seriously and leverage available resources to transform innovative ideas into fundable ventures.

The session successfully strengthened the innovation and entrepreneurship ecosystem, further bridging the gap between academia and industry through MIC-driven initiatives.

**Photos Attached**

